

# Sponsorship Opportunities

The Dipsea Hike is a fundraising event. Our goal is to raise \$100,000 for education and outreach to youth and teens in the Bay Area; focusing on health and wellness, supporting high school breast cancer clubs and developing peer-to-peer initiatives to raise awareness of ways to reduce breast cancer risk. We hope to inspire and engage the next generation of potential scientists, public health professionals, health educators, doctors, nurses and community advocates to act to reduce the environmental risks of breast cancer or prevent the disease altogether. Please contact Rose Barlow, Executive Director, at roseb@zerobreastcancer.org or 415.507.1949 x101 for more information.



## Sponsor benefits

	Pinnacle	Peak	Trailblazer	Mountaineer	Rock Climber	Rambler
	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Naming rights for key elements of event e.g. Check-in Station, Start Line, Finish Line, Food Stations, Trail Stations etc.	X	X	X	X		
Opportunity to distribute e-Coupons or product to participants	X	X	X	X	X	X
Company acknowledged on ZBC website, via social media postings and in e-newsletter	X	X	X	X	X	X
Company Listed on Event Banner*	X	X	X	X	X	X
Company mentioned in Dipsea Hike PSAs	X	X	X	X	X	X
Complimentary registration for sponsor team members	25	20	15	10	6	4
Mentions by emcee during event	X	X	X	X	X	
Inclusion in event programming on the day**	X	X	X	X		

\*Pinnacle, Peak, Trailblazer, Mountaineer and Rock Climber levels will include a logo

\*\* To be mutually agreed - opportunities include leading warm up, starting the race or awarding prizes.

**Payment** – Sponsorship opportunities will not be in effect prior to receipt of payment. **Checks can be made payable to Zero Breast Cancer.** Sponsorships must be finalized (including payment and all file submissions) by August 15th, 2018

## SPONSOR COMMITMENT FORM

(Please email a completed form to [roseb@zerobreastcancer.org](mailto:roseb@zerobreastcancer.org) or mail with credit card info or check to

**Zero Breast Cancer • ATTN: Dipsea Hike Sponsorship • 30 N. San Pedro Road, Suite 140 • San Rafael, CA 94903**)

Business Name: \_\_\_\_\_ Website: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship:  Pinnacle (\$15,000)     Peak (\$10,000)     Trailblazer (\$5,000)

Mountaineer (\$2,500)     Rock Climber (\$1,000)     Rambler (\$500)

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_/\_\_/\_\_\_\_ CVV: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_